



## Key Takeaways – RADAIM 2024

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RADAIM24

As Regional President of AGFA HealthCare ASPAC – Jamie Osmond discusses “Driving Innovation in Radiology” across Asia Pacific in his latest key takeaways.

Last month, I had the privilege of attending the RADAIM 2024 conference in Surfer’s Paradise on the Gold Coast. This event brought together leaders, innovators, and practitioners from across the region to explore the latest advancements in Radiology. It was a dynamic platform for sharing insights and showcasing the cutting-edge solutions that AGFA HealthCare is bringing to the market. As the Regional President of AGFA HealthCare for ASPAC, I am pleased to share some of my key takeaways with our local and international networks.

### Takeaway 1

#### The Rising Demand for AI-Driven Solutions

- AI continues to be a game-changer in the field of Radiology and was heavily showcased at the event. No longer just a buzzword, AI is actively transforming workflows and improving patient outcomes in medical imaging. Its potential is immense, from boosting efficiency to facilitating early detection, whilst reducing the burden on Radiologists - allowing them to focus their attention on areas where it is most needed. Discussions at the event also highlighted the challenges of AI integration, including data privacy, the need for rigorous validation, and the critical role of clinician oversight. **However, the consensus was clear: AI is poised to enhance performance, improve the delivery of patient care and elevate healthcare outcomes significantly.**
- Building on this growing momentum, there was also a strong interest in **AGFA HealthCare’s RUBEE® for AI**, with the clinical packages tailored for **Musculoskeletal (MSK), Neuro, and Lung Imaging** garnering significant attention. These advanced AI tools assist Radiologists in interpreting complex images, ultimately leading to quicker and more confident diagnoses, whilst also helping to support the challenges associated with the growing shortages across the profession and the associated work-life balance imperative. The strong interest in these solutions reflects a growing trust in AI technologies and their potential to revolutionize diagnostic processes in Radiology.

### Takeaway 2

#### The Future of Radiology: Embracing Streaming and Cloud

- At RADAIM, AGFA HealthCare illuminate the path to the future of radiology with its innovative **streaming client** and **cloud technology**, which offers radiologists seamless, location-independent access to imaging data without requiring extensive on-site infrastructure. This transition to cloud solutions not only enhances accessibility but also allows healthcare organizations to swiftly adopt of new technologies and scalable operations. The booth discussions underscored that flexibility in choosing between cloud, hybrid, or on-premises solutions is vital, as is tailoring to each organization’s goals and readiness. Selecting the right partner ensures alignment with the long-term vision, which positions healthcare providers for sustained success in the digital age.

### Takeaway 3

#### Empowering Patients and Supporting Interoperability

- The forthcoming Australian Government ‘**Share by Default**’ mandate was a hot topic of conversation amongst the delegates at RADAIM - and the importance of active engagement across industry to support this initiative was well noted. AGFA HealthCare has been proactive in responding to this mandate, taking meaningful steps to ensure that patients are placed at the heart of their healthcare journey.

Our commitment to patient-centred care is exemplified by the recent introduction of the **XERO® Portal platform**. This innovative solution is designed to empower patients by giving them greater control over their healthcare information.

With the XERO® Portal, it’s possible to enhance patient involvement in their own care and increase the value of consultations for patient and referring physician alike, by making it easy for them to access and share medical images.

#### Looking Forward

##### Building on the Momentum of RADAIM 2024

The conference was a great opportunity to engage with key opinion leaders, clients, and our partners across the ASPAC region. The insights and feedback gathered during the event will be instrumental in guiding our future developments and ensuring that AGFA HealthCare remains at the forefront of innovation in radiology.

We look forward to continuing our work together to advance the field and help practitioners improve the delivery of patient care across the region, and look forward to seeing the Radiology community once again at RANZCR in Perth in October.